



For Immediate Release
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MDwise Sponsors Rookie Run

Indianapolis – On Sunday, May 20th, MDwise will again be an associate sponsor of the Chase 500 Festival Kids' Day and Rookie Run. The Rookie Run is a great way for kids to stay physically fit. All participants will receive a goodie bag, a runners bib with the number 1, and a finishers medal – just like the Mini-Marathon participants. Children ages 3 – 12 are invited to participate.

As part of the Rookie Run sponsorship, MDwise will waive the \$5 registration fee for up to 200 children. MDwise is working with local Community Centers to sign up low-income children who may not otherwise have the chance or the ability to participate. MDwise will also provide interactive health education activities and information for children and families at a Kids' Day booth. Ms. Bluebelle, the MDwise Mascot, may also be seen waving the checkered flag at the Rookie Run finish line! The MDwise sponsorship of this event is consistent with our mission to focus on families and community.

MDwise is a not-for-profit managed care health plan that began its operations in 1994. The MDwise corporate members are The Health and Hospital Corporation of Marion County (Wishard Memorial Hospital) and Clarian Health Partners. Currently, MDwise focuses exclusively on Medicaid members in Indiana.

MDwise has a variety of programs and capabilities to meet the special medical and social needs of the Medicaid population. Our services are provided to more than 250,000 members in partnership with over 1,400 primary medical providers. Supplementing these delivery systems are networks for pharmacy services and member transportation.

MDwise and its delivery systems provide a fully integrated network of hospitals, community health centers, physicians and ancillary providers. Services are delivered through this delivery system model of managed care to provide a coordinated, comprehensive approach to managing the cost and utilization of health care services. Our delivery systems include:

- **MDwise Wishard**
- **MDwise Methodist**
- **MDwise St. Francis**
- **MDwise ProHealth**
- **MDwise Saint Margaret Mercy**
- **MDwise St. Catherine**
- **MDwise Select Health Network**
- **MDwise St. Vincent**
- **MDwise Hoosier Alliance, An AmeriHealth Mercy Company**
- **Comprehensive Behavioral Care, Inc. (CompCare)**

For more information about MDwise, visit www.mdwise.org.

For more information on the Rookie Run, visit <http://www.500festival.com/events/RookieRun.asp>

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