

**Community Health Needs Assessment: Consensus based Genesee County Hospital Implementation Strategies including McLaren Flint  
Priority Areas of Focus: Roles, Responsibilities, and Support - 2016/17**

<u>Program</u>	<u>Description</u>	<u>Community Benefit</u>	<u>Hospital System Roles &amp; Responsibilities</u>	<u>Joint Financing Needs</u>
<b>Advance Care Planning (ACP)</b>	<p>The ACP Project seeks to create a community-wide, standardized approach to advance care planning, which is defined as a person-centered, ongoing process of communication that facilitates individuals' understanding, reflection and discussion of their goals, values and preferences for future healthcare decisions. Implemented via the Greater Flint Health Coalition (GFHC) and its hospital, physician, insurer, business, and community-based partners, the ACP Project utilizes an evidence-based model that leads to high-quality care for patients and the population while at the same time reduces healthcare costs. Emphasizing the creation of comprehensive, effective advance care plans can ensure an individual's wishes are followed in end-of-life healthcare treatment, resulting in a better quality of life, less anxiety, less pain and suffering, and improved satisfaction among family members, decision makers, and the medical community. ACP Project partners are implementing processes to ensure a complete patient record reflecting the patient's advance care plan, including advance directive, is available when needed in medical records across the community's health systems and healthcare provider sites.</p>	<p>Addresses the need for effective care delivery for Genesee County's growing aging population by improving performance around end-of-life care.</p> <p>For community members, this effort will ensure an individual's wishes are followed in end-of-life healthcare treatment, resulting in a better quality of life, less anxiety, less pain and suffering, and improved satisfaction among family members, decision makers, and the medical community.</p>	<ul style="list-style-type: none"> <li>• Implement evidence-based ACP model hospital and health system-wide.</li> <li>• Participate in GFHC Advance Care Planning Project Steering Committee to create, incorporate, and adopt a shared, community-wide approach to advance care planning.</li> <li>• Designate hospital's / health system's ACP Coordinator whose job description will incorporate responsibilities for the entity's ACP oversight while allotting time for such duties.</li> <li>• Identify key staff to develop and function as ACP instructors, whose role will be to lead free community facilitator trainings and internal ACP education of staff.</li> <li>• Train ACP facilitators to provide free ACP education and assistance to community residents.</li> <li>• Align marketing/communication strategies to support uniform ACP message.</li> <li>• Collect and forward implementation data for program evaluation.</li> </ul>	<ul style="list-style-type: none"> <li>• This community-wide project is dependent on a central ACP Coordinator with Respecting Choices® faculty certification (1.0 FTE), currently housed at the GFHC, to convene and lead diverse healthcare, hospital, and community partners in the development and implementation of a community-wide, standard approach to ACP, interact with national ACP experts consulting on evidence-based programming, lead community engagement and education, and evaluate program effectiveness. Annual financial requirement to support the ACP Coordinator is approximately \$90,000 (including wages, fringe benefits, and taxes); it is currently funded through the end of calendar year 2015.</li> <li>• The ACP Project has adopted a uniform approach to community engagement, education, and marketing under the name "Your Health Your Choice." Annual financial requirement to support community-based marketing (including mass media), education, and training is approximately \$30,000.</li> </ul>

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<b>Commit to Fit</b>	<p>Commit to Fit is a community-wide, health behavior improvement initiative focused on increasing the practice of healthy behaviors (especially among those with sedentary lifestyles) while improving physical activity and nutrition habits among citizens. Launched by the cross-sector partners of the Greater Flint Health Coalition (GFHC), Commit to Fit aims to mobilize all community sectors to support and utilize a common message and shared strategy for engaging community residents in efforts that provide a number of no cost resources that support improved health behaviors, including opportunities to engage in free physical activity and nutrition education classes/sessions based in the community. In addition to the education and community-based resources provided by Commit to Fit, local physicians, healthcare providers, and workplace wellness programs partner via the GFHC to reinforce and promote efforts within their service delivery that supports health behavior improvement of area citizens in collaboration with Commit to Fit efforts.</p>	<p>Addresses the need to improve physical activity, active living, nutrition, diet, and tobacco-free living amongst Genesee County residents.</p> <p>For community members, Commit to Fit provides evidence-based health behavior improvement education and opportunities to safely practice regular physical activity and/or participate in nutrition education programming.</p>	<ul style="list-style-type: none"> <li>• Incorporate Commit to Fit health behavior improvement messaging and education hospital and health-system wide as a partner in a community common message strategy.</li> <li>• Engage patients in Commit to Fit programming initiatives, including onsite classes (where applicable), Commit to Fit Prescription for Health, and policy/environmental adoption as agreed to by the GFHC Health Improvement Steering Committee.</li> <li>• As an organization, publically promote and participate in Commit to Fit community challenges.</li> <li>• Utilize Commit to Fit toolkits to build healthy environments and promote healthy behaviors amongst patient population.</li> <li>• Align marketing/communication strategies to support uniform Commit to Fit campaign messaging.</li> </ul>	<ul style="list-style-type: none"> <li>• This community-wide project offers a free social support network and health behavior improvement platform in the form of the website (<a href="http://www.commit2fit.com">www.commit2fit.com</a>) and associated mobile applications. Provided free to all individuals who live and/or work in Genesee County, this community infrastructure requires annual financing of \$30,000.</li> <li>• Commit to Fit finances no cost physical activity classes and nutrition education at rotating community sites a minimum of five times per week. These classes can be provided in-kind if facilities have infrastructure or loaned talent (e.g. educators, trainers) that can be designated for assignment to Commit to Fit.</li> <li>• The Commit to Fit Project Manager (1.0 FTE) is required to coordinate all aspects of the Commit to Fit program, including challenges, education, outreach, community classes, etc. and is currently funded by GFHC grants.</li> </ul>

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<p><b>Project Healthy Schools (PHS)</b></p>	<p>Project Healthy Schools (PHS) is a middle school-based program that seeks to reduce childhood obesity and its long-term health risks. Created by the University of Michigan, PHS was launched in Genesee County in 2013 by the Greater Flint Health Coalition (GFHC) and its Health Improvement Steering Committee in partnership with multiple local middle schools.</p> <p>Focusing primarily on sixth grade students, PHS aims to stem the tide of this epidemic by teaching youth healthy habits, developing healthy school environments, and creating an infrastructure that supports program sustainability and replication. PHS is an evidence-based program that has demonstrated significant improvements in both health behavior and cardiovascular risk factors, such as reductions in: total cholesterol, LDL cholesterol (bad cholesterol), triglycerides, and blood pressure. PHS' strategies include hands-on learning activities, school wellness teams, healthy habits challenges, and child/parent engagement efforts. In Genesee County, PHS is delivered in partnership with Commit to Fit and is currently offered in four Genesee County (non-Flint) middle schools.</p>	<p>Addresses the need to improve physical activity, active living, nutrition, and diet amongst Genesee County children, focusing on the middle school student population.</p> <p>Healthy youth who continue to practice healthy lifestyles will grow into healthy adults with fewer risk factors for cardiovascular disease, diabetes and other chronic illness.</p>	<ul style="list-style-type: none"> <li>• Support the PHS Program Coordinator and partner middle school's delivery of PHS nutrition education and physical activity curriculum lessons to teach youth sustainable healthy habits.</li> <li>• (Possible) Provide health professionals to offer free screenings at PHS school sites and coordinated results with child parents.</li> <li>• (Possible) Provide resources to support education lessons, including disposable props and supplies.</li> <li>• Align communication messages towards public that encourage healthy behaviors and environments.</li> </ul>	<ul style="list-style-type: none"> <li>• PHS program curriculum requires a license with the University of Michigan. Currently GFHC holds a license for year three implementation that requires \$5,000 per year in subsequent funding. This is funded for the 2015/2016 school year.</li> <li>• Lesson materials and disposables as well as wellness champion stipend require an annual cost of approximately \$2,500 per school, per year (depending on class / grade size).</li> <li>• This school-based program can be delivered in two modes. <u>Option 1</u>: a PHS Program Coordinator (1.0 FTE) that works with multiple middle schools annually and assists identified faculty with conducting lessons, facilitating the wellness team, delivering school-wide environment / education efforts, etc., promoting independent adoption and sustainability of the PHS model. <u>Option 2</u>: a PHS Coordinator directly teaches the educational lessons to students on behalf of the school (no other services provided, not sustainable). Annual financial requirement (including wages, fringe, taxes) to support the PHS Coordinator for Option 1 (recommended) delivery is approximately \$60,000.</li> </ul>

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<b>Genesee County Children's Healthcare Access Program (CHAP)</b>	<p>Genesee County's Children's Healthcare Access Program (CHAP) is a new local (and statewide) initiative to address significant health disparities experienced by low-income children enrolled in Medicaid via a collaborative, physician-driven, community-based medical home initiative.</p> <p>Genesee CHAP will improve access to quality primary health care and community resources for underserved, low-income children through a transformation of service delivery at the family, practice, and system levels. Genesee CHAP's population-based approach will emphasize use of a patient centered medical home and emphasize prevention, including well child visits, immunizations, asthma, and obesity – all areas identified as community health needs for intervention among area children. In addition to improving access and prevention, Genesee CHAP will seek to improve health outcomes for Medicaid covered children while reducing inappropriate emergency room visits and hospital admissions, among other targeted efficiencies. The community-based Genesee CHAP team (including RNs, MSWs, community health workers, asthma educators, etc.) will provide CHAP referred families with parent education, case management, care coordination, patient navigation, referral to community and social resources, transportation, and other associated support services that aid children with increased access and improved health outcomes.</p>	<p>Addresses the need to improve infant and child health focusing on improving health outcomes of low income children (those on Medicaid) while making better use of existing resources and decreasing costs.</p> <p>For community members, this effort will ensure the foundation for a healthy life is established during an individual's early developmental stages. It will improve access to primary care services, increase prevention, and improve longitudinal health outcomes for low-income children in Flint &amp; Genesee County.</p>	<ul style="list-style-type: none"> <li>Participate in GFHC Genesee County CHAP Steering Committee to provide leadership and technical assistance in developing CHAP improvement strategies.</li> <li>Identify primary care and pediatric clinics to participate in and incorporate CHAP practice level quality and efficiency improvement strategies.</li> <li>Provide resources to support CHAP family education efforts and to address identified service gaps.</li> <li>Engage patient families in CHAP participation through referrals and communication messages.</li> <li>Support program evaluation needs as developed, including the provision of data where applicable.</li> </ul>	<ul style="list-style-type: none"> <li>CHAP structure is modeled after an evidence-based initiative Current program services and client numbers require staffing that includes a CHAP Program Director (1 FTE), Assistant Program Manager (1FTE), Nurses (4 FTE), licensed masters-level social workers (3.5 FTE), social worker (1 FTE) and community health worker (1 FTE) with additional support expected as program continues to grow.</li> <li>Family engagement and education requires printed communication and resource materials.</li> <li>CHAP tracking of patients requires a centralized web-based database.</li> <li>Focused asthma efforts are dependent on consulting partnership with the Genesee County Asthma Network.</li> </ul> <p>Genesee County CHAP's first two years of implementation (3/1/15-2/28/17) was initially funded through a Michigan Health Endowment Fund grant to the Michigan Association of United Ways and local matching funds from Mott Children's Health Center (\$150,000/year for five years) and Genesys Health System (\$10,000/year for two years). Since its inception, CHAP has received grants from the Genesee County United Way and Michigan Department of Health &amp; Human Services (MDHHS). MDHHS has contracted with CHAP to provide elevated blood lead level nurse case management services for children in Genesee County. Additional funding will be secured through a service contract with Molina Health Plan and the Medicaid Match process.</p>