

# Implementation Plan and Strategies to address CHNA findings

## Hospital Response to Needs

Category	Current McLaren Thumb Region Strategies	New or Expansion Strategies Under Consideration
Awareness of local health resources and services	<ul style="list-style-type: none"> <li>• Local Resources for health services posted throughout the facilities</li> <li>• Social Services/Discharge Planning provide education for local resources</li> <li>• Physician Counseling</li> <li>• Partner relationship with Huron County Health Department for support in connecting families with resources after the birth of a child</li> </ul>	<ul style="list-style-type: none"> <li>• Expansion of health seminar program at McLaren Thumb Region to include free community education from physicians and other allied professionals.</li> <li>• Expansion of free Health Screening services at McLaren Thumb Region to include 4-6 free screenings and educational sessions for community members annually beginning in 2020.</li> <li>• Annual Community Open House for community members that includes guided tours of the hospital, free education and demonstrations</li> <li>• Resource guides of community resources placed in public areas of the hospital beginning in 2020.</li> </ul>
Obesity, particularly among youth	<ul style="list-style-type: none"> <li>• Physician Counseling</li> <li>• Registered Dietician on staff</li> <li>• Pediatricians on staff</li> <li>• Health education programs with local schools</li> </ul>	<ul style="list-style-type: none"> <li>• Identify resources for local doctors to refer families in need of assistance with obesity issues</li> <li>• Increase public and provider marketing related to the availability of Registered Dietician counseling at MTR for obesity related issues.</li> <li>• Work with health department to collaborate a new program to address childhood obesity in the local community.</li> </ul>
Cost of Healthcare	<ul style="list-style-type: none"> <li>• Financial Assistance Program</li> <li>• Financial Counselors/Payment Plans</li> <li>• Reduced Cost Mammograms offered twice yearly</li> <li>• Low-cost sports physicals at local schools</li> <li>• Free CPAP Clinic monthly</li> <li>• Free Bike Helmets given away at a Farmer's Market Event</li> <li>• flu shots provided for employees</li> <li>• Health &amp; Wellness Fairs</li> <li>• Free Health Screenings</li> <li>• Competitive bidding to keep customer costs down</li> <li>• 340B Drug Program</li> </ul>	<ul style="list-style-type: none"> <li>• Develop to initiative to offer blood pressure and other Wellness Screenings and services at local senior centers</li> <li>• Free Annual Community Open House to provide the community with resources, screenings and demonstrations</li> <li>• Marketing through social media and other means of free or low-cost health services offered in the community</li> <li>• Collaborate with local health agencies (Huron Behavioral Health, Huron County Health Department) to provide the community with information about free or low-cost health services.</li> </ul>